# RACING FOR ALS

Dave's Race 4 General Information

100% of the funds raised are going to support -



July  $1^{st} - 2^{nd}$  2022 at Virginia International Raceway

VIRginia International Raceway

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# WHY WERAGE #RacingforDave



- In October of 2017, our family's life changed forever with a diagnosis of ALS for my brother David
- David was a normal healthy guy in his late 40's, working hard, racing cars, and raising two wonderful kids
- The average life expectancy is 2-5 years
- ALS is currently incurable and it manifests itself differently for everyone; but we know that ALS isn't incurable, it is just underfunded

We must find a cure! We are asking for your help for Dave, and all of those facing ALS, to raise the much needed funding for ALS TDI!

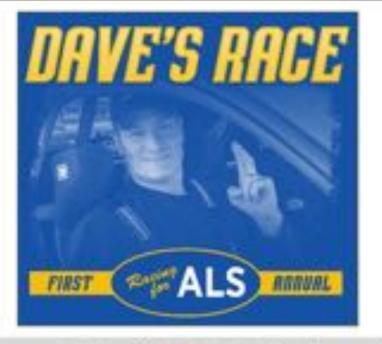
### **ALS FACTS**

- Amyotrophic Lateral Sclerosis is a disease that gradually paralyzes the body's muscles
- Someone living with ALS
  will lose the ability to walk,
  talk, eat, swallow, and
  eventually breathe
- Someone is diagnosed with ALS every 90 minutes
- Doctors know as much about ALS today as they knew about cancer 100 years ago

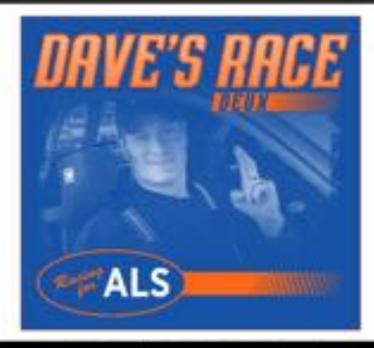


# PASTEVENTS #RacingforDave

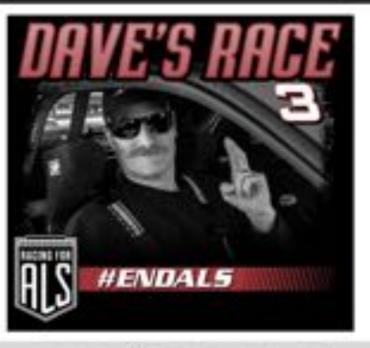
#### **Dave's Race Event History**



2019 - \$37,869 Raised



### 2020 - \$49,754 Raised



#### 2021 - \$105,456 Raised

\*\*Despite Covid



### July 1<sup>st</sup> – 2<sup>nd</sup> 2022 at Virginia International Raceway



### Now Working To Raise Funds to #EndALS



# Fund Raising #RacingforDave

- Our team raised over \$250,000 since 2018 through our Dave's Race Events and we need your help to hit our 2022 goal of \$200,000.
- 100% of your donations for the Dave's Race events go to ALS TDI. (We have an endowment that pays for the cars, our overhead, etc.)
- Racing for ALS has given out *\$37,000* in grants to ALS patients in need since December of 2020 via our *Drive for 25 Program*.
- Our work as a 501(c)3 to raise funds for ALS TDI resulted in our receiving the Steven Heywood Patients Today Award from ALS TDI in November of 2021.



\*\*<u>We Want You</u> to come have fun on track and help us raise funds for the #EndALS Cause!!

# **About:** *ALS TDI #ENDALS*

- The ALS Therapy Development Institute (ALS TDI) and its scientists actively discover and develop treatments for ALS. It is the world's first and largest nonprofit biotech focused 100% on ALS research. Led by people with ALS and drug development experts, ALS TDI understands the urgent need to slow and stop this disease.
- Based in Watertown, MA, ALS TDI has over 30 full-time, industry trained, drug discovery experts on staff. This interdisciplinary team of scientists works 24/7 in ALS TDI's state-of-the-art laboratory and partners with pharmaceutical and biotech companies around the world. ALS TDI is the foremost drug discovery center concentrated solely on ALS.
- ALS TDI is a registered 501(c)3 nonprofit organization dedicated to finding a cure for ALS.







# **EVENT LOCATION:** *VIR #ENDALS*

- Recently chosen as one of Car and Driver Magazine's top six road courses in the nation.
- VIRginia International Raceway is a multi-purpose road course offering professional and amateur auto and motorcycle racing.
- VIR draws tens of thousands of spectators for some of the best road racing in the country.
- The uphill Esses and sharp elevation changes not only make it a fan and driver favorite but have also established it as a prominent testing facility for the automotive industry.
- While racing is the heart of VIR, the expansive 1,300-acre property located at the Virginia-North Carolina border is so much more.
- America's first true "motorsport resort," it's an entire vacation destination with several onsite hotel and lodging options.
- Within the property's rolling hills and miles of lush forest, guests can enjoy unique amenities such as the exclusive Driver's Club, karting, offroad racing, skeet shooting, pistol and rifle ranges, skidpad, dining options, and more.





# **Donation Details**

### We Need Your Help to Hit Our Goal!!

100% of your donations to Dave's Race goes to help ALS TDI in their fight against ALS!!!!

### How YOU can help!



- Donate to the event in support of a Driver if you know someone, or choose the "All Driver Fund" if you do not at <u>www.racingforals.com/donate</u>
- Come out and spectate, see the cars, and meet the drivers; we can likely get you in the passenger seat for laps if you want some
- Make a donation for a complementary shirt or hat from <u>www.racingforals.com/merch</u> and pick it up at the event or have it shipped to you
- If you have HPDE experience, then click here to register for the event <u>www.racingforals.com/dr4</u>
- Don't want to wear a helmet, click here to participate in medium speed track touring "parade" laps in your daily driver <u>www.racingforals.com/dr4</u>
- Any combination of the above you would like

## Thank You!!

#### **Preliminary Schedule**

8:10 AM – Group Picture with Dave

9:30 AM - Intermediate Group Lead Follow

10:00 AM – Track Goes Cold – Corner Worker Break

10:15 AM – Parade Laps Funding Raising Session #1

2:30 PM – Track Goes Cold – Corner Worker Break

2:45 AM – Parade Laps Funding Raising Session # 2

5:00 pm – 6:15 pm Day 2 Tech and Registration

12:00 PM – Track Goes Cold – Corner Worker Lunch Break

3:00 PM – Advanced Group Red and Advanced Group Blue

4:45 PM – Advanced Group Red and Advanced Group Blue

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A BIG THANK YOU to our Confirmed Sponsors for Deve's Race 4 in 2022! (As of 3-31-22)

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HOME MEDICAL EOUIPMENT

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Links and Info on our webpage -- www.RacingForALS/dr4.com

8:30 AM – Advanced Group Red

9:00 AM – Advanced Group Blue

10:30 AM – Advanced Group Red

11:00 AM – Advanced Group Blue

11:30 AM – Intermediate Group

1:00 PM – Advanced Group Red

1:30 PM – Advanced Group Blue

2:00 PM – Intermediate Group

4:00 PM – Intermediate Group

*<b>REndALS Sponsors* 

5:30 PM – Track closes for end of day 1

Friday, July 1, 2022 –

#### As of 12.24.21 – Subject to Change

Thursday, June 30, 2022 -5:30 PM - Gates Open after that day's event 6:00 PM – 7:00 PM – Tech Inspection/Registration







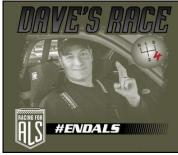


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#### **Preliminary Schedule** As of 12.24.21 – Subject to Change

Saturday, July 2, 2022 -7:00 AM - 7:40 AM - Tech Inspection/Registration 7:40 AM – Mandatory safety meeting - All drivers

8:30 AM – Advanced Group Red 9:00 AM – Advanced Group Blue 9:30 AM – Intermediate Group Lead Follow 10:00 AM – Track Goes Cold – Corner Worker Break 10:15 AM – Parade Laps Funding Raising Session #1 10:30 AM – Advanced Group Red 11:00 AM – Advanced Group Blue 11:30 AM – Intermediate Group 12:00 PM – Track Goes Cold – Corner Worker Lunch Break 1:00 PM – Advanced Group Red 1:30 PM – Advanced Group Blue 2:00 PM – Intermediate Group 2:30 PM – Track Goes Cold – Corner Worker Break 2:45 AM – Parade Laps Funding Raising Session # 2 3:00 PM – Advanced Group Red and Advanced Group Blue 4:00 PM – Intermediate Group 4:45 PM – Advanced Group Red and Advanced Group Blue 5:30 PM – Track closes – End of Event







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Links and Info on our webpage – www.RacingForALS/dr4.com

SOUTHPOINT



## **ADDITIONAL EFFORTS** #RacingforDave





- Our 3 Drive for 25 Small Batch HPDE events held at Carolina Motorsports Park were small group events held in 2020 and 2021 with our core team and supporters to say thank you for their help.
- The fundraising done in conjunction with those events generated the funds needed to pay out \$37,000 in grants to ALS patients from December of 2020 through today (12-23-21).



# **ADDITIONAL EFFORTS** #RacingforDave

## **Racing For Series** – Other 2022 Events

- We will be running **Cory's Race** at Willow Springs International Raceway in California on July 9, 2022, in conjunction with Wilder Racing to honor the memory of their good friend Cory who was taken by ALS.
- We are working to secure a date with Road Atlanta, to run **Carolyn's Race** in conjunction with BIG PT in honor of our good friend Carolyn who is fighting hard to defeat ALS.
- We are currently looking for a track to partner with us in Texas to host **Faith's Race** in 2022. This effort is being put on in conjunction with Marcus Salazar of TRH Motorsports and Robert Reed of Reed Racing (Supported by 521 Motorsports), to honor Marcus Salazar's sister-in-law who is fighting ALS.



## Have Additional Questions? Contact



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